

BOTOX® is used to treat increased muscle stiffness in people 2 years and older with spasticity. BOTOX has not been shown to help people perform task-specific functions with their upper limbs or increase movement in joints that are permanently fixed in position by stiff muscles.

IMPORTANT SAFETY INFORMATION

BOTOX may cause serious side effects that can be life threatening. Get medical help right away if you have any of these problems any time (hours to weeks) after injection of BOTOX:

- Problems swallowing, speaking, or breathing, due to weakening of associated muscles, can be severe and result in loss of life. You are at the highest risk if these problems are preexisting before injection. Swallowing problems may last several months.
- **Spread of toxin effects.** The effect of botulinum toxin may affect areas away from the injection site and

cause serious symptoms, including loss of strength and all-over muscle weakness; double vision; blurred vision; drooping eyelids; hoarseness or change or loss of voice; trouble saying words clearly; loss of bladder control; trouble breathing; and trouble swallowing.

Please see additional Important Safety Information in the following pages and on pages 26 and 27.

Please click here for <u>Consumer Brief Summary</u> or visit <u>https://www.rxabbvie.com/pdf/botox_pi.pdf</u> for Full Prescribing Information.

ABOUT THIS STORY

This story is intended to provide helpful information about BOTOX® as a treatment option for people living with Spasticity. Botulinum toxin has been studied by scientists for more than 100 years. BOTOX® was approved to treat Adult Upper Limb Spasticity in 2010 and Adult Lower Limb Spasticity in 2016.



IMPORTANT SAFETY INFORMATION (continued)

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INSPIRED BY REAL PATIENT STORIES

Meet Ellen. Ellen is 48 years old, and her stroke occurred shortly after her 42nd birthday. She was diagnosed with Upper Limb and Lower Limb Spasticity and treats her condition with BOTOX®. Prior to receiving BOTOX®, Ellen was able to walk but occasionally used a wheelchair for ease to move around.

Always consult your doctor before making any treatment decisions.

Spasticity can happen for many different reasons, such as Traumatic Brain Injury (TBI), Multiple Sclerosis (MS), Spinal Cord Injury (SCI), and Cerebral Palsy (CP) but often occurs after a stroke. When you have Spasticity, you may have hands or fingers that are stiff and can't be unclenched; a tight, bent elbow; or curled toes that make it hard to walk.



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IMPORTANT SAFETY INFORMATION (continued)

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Tell your doctor if you have any breathing-related problems. Your doctor may monitor you for breathing problems during your treatment with BOTOX for spasticity. The risk of developing lung disease in patients with reduced lung function is increased in patients receiving BOTOX.

She remembers telling her doctor that it would mean everything if getting ready for the day was less challenging so that she could feel like less of a burden. So, when he suggested BOTOX® as an option to treat her Spasticity, she was excited to give it a try.

Ellen didn't want her Spasticity to define her.

IMPORTANT SAFETY INFORMATION (continued)

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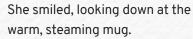
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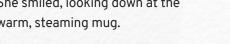
Ellen sat down next to Paul as he poured coffee into her mug. "Excited for lunch with your friends today?" he asked.

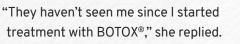
Before Ellen responded, she thought about how much more enjoyable morning coffee with Paul was since starting treatment with BOTOX®.





treatment with BOTOX®," she replied.





IMPORTANT SAFETY INFORMATION (continued)

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Because of her condition. getting ready took her a little longer. Still, Ellen was proud of her progress with getting ready.

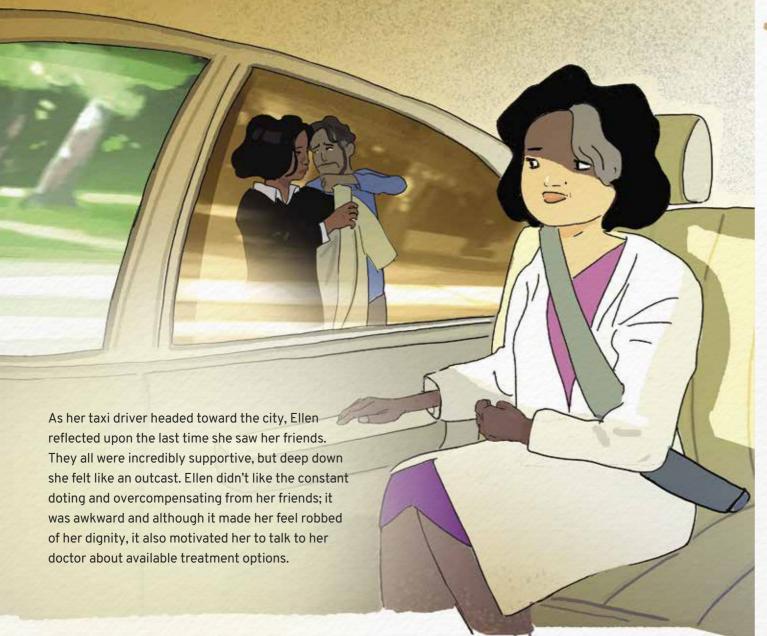


IMPORTANT SAFETY INFORMATION (continued)

Tell your doctor about all the medicines you take, including prescription and over-the-counter medicines, vitamins, and herbal supplements. Using BOTOX with certain other medicines may cause serious side effects. **Do not start any** new medicines until you have told your doctor that you received BOTOX in the past.

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Tell your doctor if you received any other botulinum toxin product in the last 4 months; have received injections of botulinum toxin such as Myobloc®, Dysport®, or Xeomin® in the past (tell your doctor exactly which product you received); have received an antibiotic by injection; take muscle relaxants; take an allergy or cold medicine; take a sleep medicine; take aspirin-like products or blood thinners.



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"So, Ellen, how've you been? What's new?" Marcus asked.

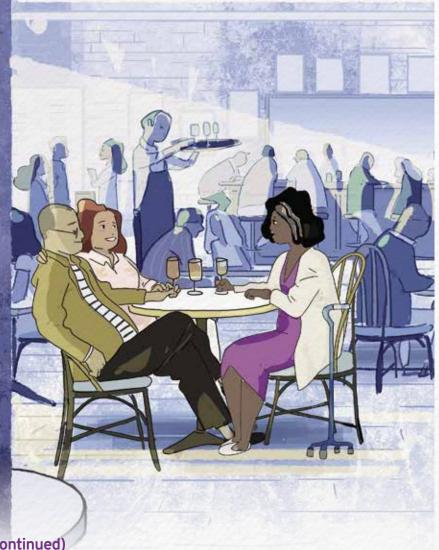
"Well, I've started treatment with BOTOX® for my Spasticity," Ellen quipped.

"BOTOX®?!" her friends bellowed in unison.

"That can be used for Spasticity?" Lisa asked.

"Ha! How'd I know you were going to be surprised." Ellen said, laughing.

Ellen explained that BOTOX® injections are locally administered and work differently than oral medications when treating Spasticity.



IMPORTANT SAFETY INFORMATION (continued)

Other side effects of BOTOX include dry mouth; discomfort or pain at the injection site; tiredness; headache; neck pain; eye problems such as double vision, blurred vision, decreased eyesight, drooping eyelids, swelling of your eyelids, and dry eyes; drooping eyebrows; and upper respiratory tract infection.

For more information refer to the Medication Guide or talk with your doctor.

You are encouraged to report negative side effects of prescription drugs to the FDA. Visit www.fda.gov/medwatch or call 1-800-FDA-1088.

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Ellen continued to explain that BOTOX® helps reduce the tightness in her muscles. Since starting treatment, she'd experienced improvements and was happy she found a way to enjoy one of her favorite hobbies.

"Ah Ell, this is great to hear. Especially since we knew how frustrated you were at times," Marcus said.

IMPORTANT SAFETY INFORMATION (continued)

If you are having difficulty paying for your medicine, AbbVie may be able to help. Visit AbbVie.com/myAbbVieAssist to learn more.

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As they polished off their appetizers, Lisa cringed, "I don't know how you do needles. Don't they bother you?" Ellen smiled, shaking her head no.

She told them that fine needles are used, but they may cause some discomfort. "BOTOX® is only injected into my affected muscles. If any pain occurs where the needle is inserted, it's temporary," she added.

Ellen took a sip of water, then finished, "My doctor does it right in his office."

IMPORTANT SAFETY INFORMATION (continued)

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"Honestly," she began, "I was hesitant at first because BOTOX® is a toxin. My doctor explained that BOTOX® is FDA approved to treat both Upper and Lower Limb Spasticity in people 2 years and older. He also explained what the most common side effects were for Adult Spasticity, which I appreciated, as that's important

for me to know."

Ellen paused to take a bite of her pasta, then said, "Knowing it's FDA approved for Spasticity made me feel more comfortable. And you know, not letting my Spasticity define me has been super important to me."

IMPORTANT SAFETY INFORMATION (continued)

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Dysport® (abobotulinumtoxinA), or Xeomin® (incobotulinumtoxinA); have a skin infection at the planned injection site.

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MOST COMMON SIDE EFFECTS*

ADULT UPPER LIMB

· NAUSEA

· FATIGUE

· BRONCHITIS

· PAIN IN EXTREMITY

· MUSCULAR WEAKNESS

ADULT LOWER LIMB

· JOINT PAIN

· BACK PAIN

· MUSCLE PAIN

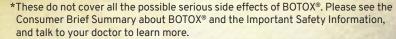
· RESPIRATORY INFECTION

· INJECTION SITE PAIN

Consumer Brief Summary about BOTOX® and the Important Safety Information, and talk to your doctor to learn more.

"I remember telling my doctor that if I could just get ready with less muscle stiffness, it'd mean a lot to me," she said.

"So, I gave BOTOX® a try. And let me tell you, I'm so glad I did."



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Her friends listened intently as she explained that BOTOX® isn't just a one-time treatment. "As my doctor explained," Ellen said, "I go for BOTOX® injections every 12 weeks or so. We discuss my progress during each visit and how I'm responding to treatment. My doctor determines how much BOTOX® I need and what muscles need to be injected during those visits, based on how I am doing."

"Believe it or not, I can start to feel when it's time for another injection," Ellen finished.

*BOTOX® treatments may be repeated no sooner than every 12 weeks, once the previous treatment wears off.



IMPORTANT SAFETY INFORMATION (continued)

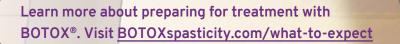
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"You know me," said Ellen, "I've never been the type to keep a journal or a diary."

"But since starting BOTOX®, tracking my progress has been super helpful. I note my improvements, how I'm feeling, questions I have, and any future goals I want to set for myself. It's kind of awesome, and it really helps me remain focused during each visit with my doctor."





"If you don't mind me asking, how much does BOTOX® cost?" Lisa asked.

"LISA!!!" Marcus squealed.

"Oh, please. Totally normal question. I mean, we have been friends for 30 years!" Ellen said.

Ellen explained that cost is different for every individual, depending on eligibility.



"There are options," Ellen began.

"I have commercial insurance, so most of my out-ofpocket costs are covered. There may be additional costs for the procedure, but really it varies based on healthcare provider and insurance coverage. There's actually a pretty cool BOTOX® Savings Program that has helped reimburse some of my remaining costs."

"I had no idea. That's great!" Lisa said with a smile as she flagged the server for the check.

IMPORTANT SAFETY INFORMATION (continued)

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Learn more about ways to save on BOTOX®. Visit BOTOXspasticity.com/savings.

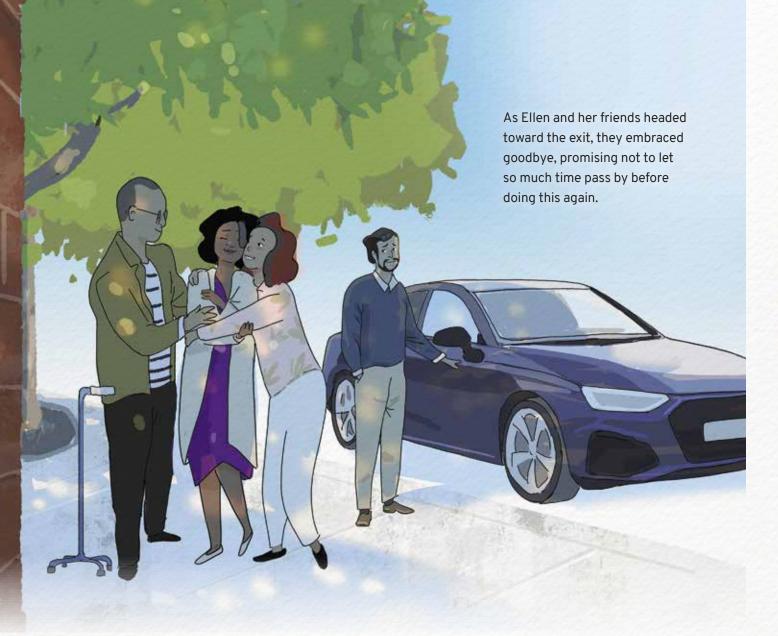


You may pay as little as \$0 for out-of-pocket costs not covered by commercial insurance. Text SAVE to 27747* to check your eligibility.

*See Privacy & Terms: <u>BOTOXSavingsProgram.com/Eligibility</u>. Message & data rates may apply. Message frequency may vary. Text HELP for help or STOP to end.

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On the drive home with her husband, Ellen reflected on the afternoon. "We had a great time. We talked about Lisa's boys and Marcus' health scare. But honestly, we talked a lot about my story and the progress I've made with BOTOX®."

She continued, "Maybe one of my friends will pass along this information, and eventually it will make its way to someone who is also living with Spasticity, who can then talk to their doctor to learn more. I forget that not everyone knows that BOTOX® is an option to treat this condition."

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Ellen looked out the window and smiled. She was proud of her determination and motivation to seek a treatment option that was right for her.

But most of all, she was proud of the fact that she never let Spasticity get in her way.

When living with poststroke Spasticity,

NO GOAL IS TOO SMALL



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Visit <u>BOTOXspasticity.com</u> to learn more about treating your Spasticity with BOTOX®



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USE

BOTOX® (onabotulinumtoxinA) is a prescription medicine that is injected into muscles and used to treat increased muscle stiffness in people 2 years of age and older with spasticity. BOTOX has not been shown to help people perform task-specific functions with their upper limbs or increase movement in joints that are permanently fixed in position by stiff muscles.

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IS SPASTICITY GETTING IN YOUR WAY?

If you're living with Spasticity, treatment should be prioritized. BOTOX® is proven to reduce muscle stiffness.

Talk to your doctor today to see if BOTOX® is the right treatment for you.

IMPORTANT SAFETY INFORMATION (continued)

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FIND A BOTOX® SPECIALIST

BOTOXspasticity.com/ #find-a-botox-specialist

SCAN OR CODE



SIGN UP FOR BOTOX® UPDATES

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SCAN QR CODE

